Speakers

Cathy Watson Genna BS, IBCLC

Catherine Watson Genna has been an IBCLC in private practice in NYC since 1992. She has a special interest in the anatomical, genetic and neurological influences on infant sucking skills, and writes and speaks on these topics.

Catherine's research with Columbia University and Tel Aviv University departments of Biomedical Engineering includes using ultrasound and cervical auscultation to study sucking and suck:swallow coordination in infants with ankyloglossia as well as biomechanical aspects of breastfeeding. She is an avid clinical photographer and the author of Supporting Sucking Skills in Breastfeeding Infants (Jones & Bartlett) and Selecting and Using Breastfeeding Tools (Praeclarus Press). She served as the founding associate editor of Clinical Lactation for its first 7 years.



Lisa Marasco MA, IBCLC, FILCA

Lisa Marasco has been working with breastfeeding mothers for 35 years and has been Internationally Board Certified since 1993. She holds a Master's degree in Human Development with specialization in Lactation Consulting and was designated a Fellow of ILCA in 2009.

Lisa is co-author of Making More Milk: The Breastfeeding Guide to Increasing Your Milk Production, a contributing author to the Core Curriculum for Interdisciplinary Lactation Care, and a new Cochrane Collaborative author. She is recently retired from WIC of Santa Barbara County but continues to research, write and speak. In addition, Lisa is affiliated with La Leche League of So. Calif/ Nevada, and serves on the Breastfeeding Coalition of Santa Barbara County.

Registration

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Earlybird Price - \$45	00 (If registered by 12 January 2024
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Breastfeeding: Science, Solutions, & Strategies



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Breastfeeding: Science, Solutions, & Strategies

Program

Course Description

A Two-Day, Practice-Oriented, Intensive

Join us at our seminar "Breastfeeding: Science, Solutions, & Strategies". Delve into the latest advancements in lactation science, exploring the physiological foundations of breastfeeding, common challenges faced by mothers, and evidence-based strategies to overcome them. Engage with leading experts Catherine Watson Genna and Lisa Marasco as they unveil innovative solutions that empower mothers to establish and sustain successful breastfeeding journeys.

This two-day seminar provides a comprehensive insight into the science behind breastfeeding, equipping you with valuable tools to navigate this vital aspect of maternal and infant health.

Accreditation

IBLCE Approval: CL2021-1AU

13.75 CERPs (12.5 L CERPs & 1.25 E CERPs)

DAY ONE

- 8:00 Registrations open
- 8:30 Welcome and Introductions
- 8:45 Lisa Marasco Unraveling the Mysterious Milk Ejection Reflex
- 10:15 Morning Tea
- 10:30 Catherine Watson Genna –
 Dysphagia | Assessing Suck:Swallow
 Patterns | Cervical Auscultation for
 Lactation Consultants
- 12:00 Lunch
- 12:45 Lisa Marasco Unsolved Mysteries of the Human Mammary Gland
- 2:15 Afternoon Tea
- 2:30 Catherine Watson Genna Breastfeeding Babies with Torticollis
- 4:00 Lisa Marasco What Does the
 Evidence Say? A Cochrane Review of
 Oral Galactogogues for Mothers of
 Full Term Healthy Infants
- 5:00 Close

DAY TWO

- 8:45 Catherine Watson Genna Tongue-tie Update
- 10:15 Morning Tea
- 10:30 Lisa Marasco When the Butterfly Goes Astray: How Thyroid Dysfunction Can Undermine Breastfeeding
- 12:00 Lunch
- 12:45 Catherine Watson Genna Reflux, GERD and Breastfeeding
- 2:15 Afternoon Tea
- 2:30 Lisa Marasco Counseling the High Need Parent
- 3:30 Catherine Watson Genna -Confirmation Bias and other Cognitive Errors
- 4:45 Close